

Dhabkar Magazine Specifications

- Size: 8" X 10.5"
- Title Paper: 4-Pages, 130-GSM Glossy Art Paper, 4+4 Color Printing
- Inner Paper: 24-Pages, 100-GSM Glossy Art Paper, 4+4 Color Printing With Designing
- Binding: Center pin binding
- Quantity:10000 Copies of Magazine.
- Delivery: Within 5-days from approval of PDF,
- Locations
 - Delivery 1 – 3000 copies Banas Dairy, Palanpur
 - Delivery 2 – 7000 copies Banas Dairy, Sanadar(Diyodar)
- Design charge mention separately. Design work must be Creative as per our requirements.
- Language – Gujarati with all creative and latest font for design work
- Proof Reading in Gujarati – Provide final PDF end of the month 28 or 29 Date to Banas Dairy Media Strictly as per time.
- Content, Info. and Photographes Provide By Banas Dairy Media
- Printing material Transportation Charge mention separately.
- GST Charge Extra.

Eligibility Criteria: The Printing Firms/houses/Agencies must have

a. Minimum experience of five years in the field of designing/printing works preferably past experience of handling similar works for Government Departments/ Boards/ Corporations or reputed private companies for preparation of folders/booklets, posters, diaries/ calendars, coffee table books, magazines/newsletter etc. and other unspecified printing material etc. Proof to be submitted should be in the form of Registration/Incorporation Certificate in the name of the agency submitting the bid or CA's certificate along with samples of the printing material.

b. Printing firms/Agencies must have Creative Designer in house state of the art facilities for colour printing in off set, system work, Capacity and all auxiliary facilities such as processing, printing, binding and packing etc. as per details given in Annexure IV

c. Have an Average annual turnover of at least Rs.Twenty Five lakhs for Offset multicolor Category Printing in the last three years (i.e. 2017-18, 2018-19 and 2019-20) (Agency/Firm should produce a certificate from their Audit firm/CA in respect of turnover for the mentioned period).

d. have valid PAN Number and GST Certificate.

Banas Dairy will periodically review the performance of the Printing Agencies and will take action as deemed fit in case of underperformance, non-performance or unspecified performance.